



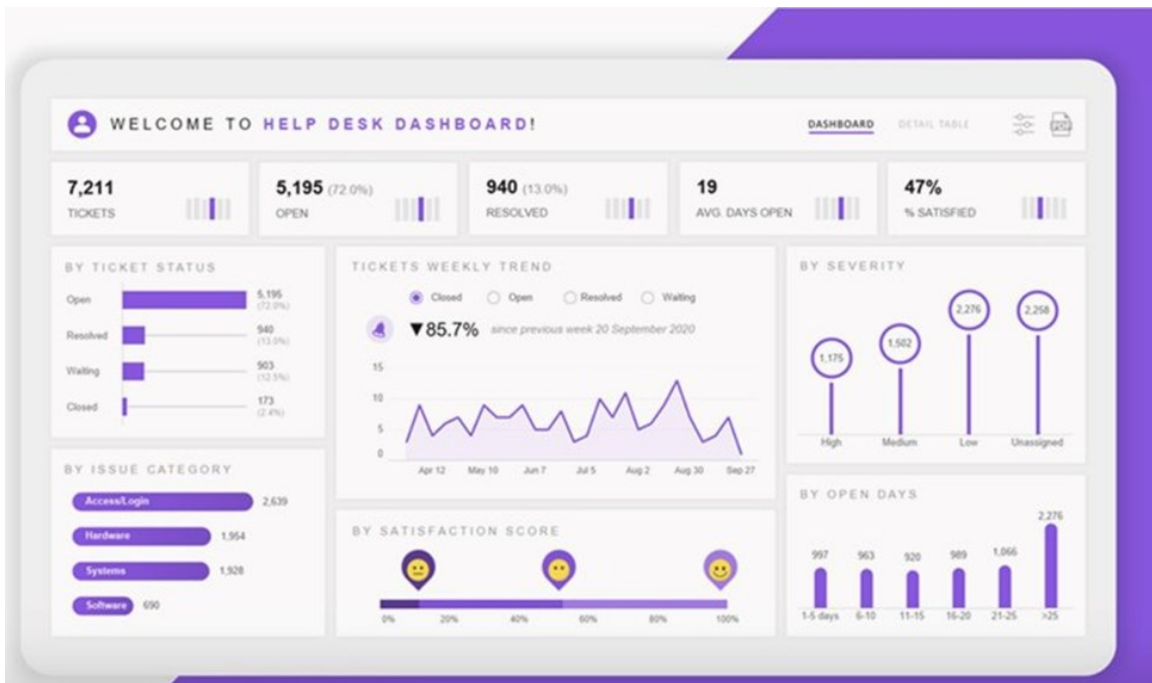
Business Intelligence (BI) Services

Simplifying reporting and decision making

Whether you need assistance with connecting data sources, preparing data to support analytic models, or creating impactful dashboards and/or KPIs, our team of experts can help.

In today's competitive climate it's becoming increasingly important for businesses to understand their data. At Digital Cues, we have vast experience in Analytics and Business Intelligence (ABI) platforms, delivering information in a consumable visual format to all levels within your organization. The result? Insight into your data to meet your business goals.

Digital Cues' BI Services accomplishes this through our ability to connect various data sources and transform your raw data into comprehensible dashboards for powerful reporting and insight through predictive and advanced analytics modeling. We have a proven methodology that works through user stories, and sprints that enable continuous improvement and timely delivery.



Benefits

- ◆ **Easy-to-use reporting** that supports a fully analytic workflow from data transformation to visual exploration and insight generation with an emphasis on self-service usage
- ◆ **Simplified reports** improve your ability to make decisions for your business
- ◆ **Clear and engaging dashboards** that tell the story for your leadership teams
- ◆ **Certified experts with experience in multiple Business Intelligence tools and databases** such as Tableau, Domo, AWS QuickSight, Power BI, Snowflake, Klipfolio, Looker and more

How It Works

We work collaboratively with your team to understand your current data and reporting challenges and gather and prioritize requirements to determine the best approach to meet your needs.

We offer:

- ◆ Project-based consulting that is ideal for fixed scope projects
- ◆ Staff augmentation if you find yourself lacking skilled talent to provide BI expertise assistance
- ◆ Training to enable your users to take advantage of the best aspects of your BI solution
- ◆ A personal Concierge dedicated to your success, helping you stay on trend and assist with strategic configurations

To learn more, contact connect@digitalcues.com to schedule a no obligation discovery call.

<https://digitalcues.com>